



**BOARD OF DIRECTORS MEETING**

July 24, 2019

Simi Valley Chamber of Commerce

4:00 PM

**Location: Wood Ranch Golf Club  
301 N. Wood Ranch Pkwy, Simi Valley, 93065**

**SVCTA AGENDA**

- |  |                          |
|--|--------------------------|
| <b>I. CALL TO ORDER</b>                    | Dorina Timbol            |
| <b>II. PUBLIC COMMENTS</b>                 |                          |
| <b>III. SVCTA Update</b>                   | Layma Askarzoi           |
| <b>IV. BOARD ACTION ITEMS</b>              |                          |
| Approval of Minutes from June 2019 Meeting | <b>(A)</b> Dorina Timbol |
| Approval of Financial Reports              | <b>(A)</b> Dorina Timbol |

**NEXT MEETING:** Wednesday, August 28, 2019

**Adjourn**

**(A)**= Action Item

**Simi Valley Chamber of Commerce**  
**SVCTA Minutes**  
**June 26, 2019**

Present: Layma Askerzoi, Jennifer Swenson, Jill Haney, Anthony Thompson, Joe Grinstead, Shawna Bowman, Phil Englander, Steve Murphy, Kailey Wagner, Grace Leo, Jim Vigdor, Elane Freeman, Melanie Vollbrecht, Brian Reed, Dorina Timbol, Kathi Van Etten, Amy Corneau

Report by Layma Askerzoi:

Iceplex will appear in a sports destination magazine. A Da Vinci giveaway was run via email which led to 543 web signups. Please note that the Grand Vista does not report to Smith Travel thus we do not receive their ADA info for our statistics. SVCTA Committee would like to hire a consultant to look at possible sports facilities. This would be funded through SVCTA. Layma also shared analytics from May.

Motions:

Motion to hire a consultant and collect RFP's to be subject to approval of the board made by Joe Grinstead. Seconded by Phil Englander. Motion passed.

Motion to approve the 2019/2020 budget made by Brian Reed. Seconded by Phil Englander. Motion passed.

Motion to approve May minutes by Melanie Vollbrecht. Seconded by Brian Reed. Motion passed.

Adjourned 4:52pm

Minutes by Amy Corneau

Next meeting: July 24, 2019