Call and Notice of Meeting of the SV-TMD
Zoom Hyrbid Meeting
40 W Cochran St #100, Simi Valley CA 93065
Zoom meeting ID: 834 4865 4230
Thursday October 27, 2022
10:00 AM

I. Welcome/Call to Order
II. Roll Call
III. Public Comments
IV. Action Items
    a. Approval of Minutes
    b. Approval of Financial Reports
    c. Approval of Digital Marketing Spend (Searle Creative)
V. Executive Director's Report
VI. New Business
VII. Committee Comments
VIII. Adjourn

NOTICES

IN ACCORDANCE WITH GOVERNMENT CODE SECTION 54953(e)(1)(A) AND IN RESPONSE TO THE DECLARED STATE AND LOCAL EMERGENCIES DUE TO THE NOVEL CORONAVIRUS AND LOCAL HEALTH OFFICER RECOMMENDATION REGARDING SOCIAL DISTANCING, THE SV-TMD COMMITTEE WILL MEET HYBRID OPTION WITH REMOTE.

BROWN ACT: ***Government Code 54950*** **(The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Layma Askarzoi at (805) 526-3900 at least 48 hours prior to the meeting.**

NOTICE TO PUBLIC:
You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select on or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the SV-TMD. The Agenda provides a general description and staff recommendations; however, the SV-TMD may take action other than what is recommended. For public comments please email your comments to: Layma@simichamber.org or call 805-297-7032 | Zoom meeting ID: 834 4865 4230

DOCUMENTATION:
Copies of staff reports or other written documentation, relating to each item of business described in this Agenda, are posted to the Tourism website at www.VisitSimiValley.com and are on file and available for public inspection, during normal business hours, in the office of Simi Valley Chamber of Commerce at 40 West Cochran Street, Suite 100, Simi Valley, CA 93065.

State of California)
County of Ventura)ss
City of Simi Valley)

I declare under penalty of perjury that I posted this Agenda of the SV-TMD on the front door and conference room door of the Simi Valley Chamber of Commerce, 40 West Cochran Street, Suite 100, Simi Valley, CA 93065, not less than 24 hours prior to the meeting pursuant to Government Code Section 54956

On 10/24/2022 at 09:32AM _By: Layma Askarzoi