

Minutes of Meeting of the SV-TMD Skateboarding Hall of Fame and Museum

1555 Simi Town Center Way Unite 230 Simi Valley, CA 93065 Thursday January 25, 2024 12:00 PM

I. Welcome/Call to Order

Anthony Angelini called the meeting to order at 12:15 PM.

II. Roll Cal

Anthony Angelini, Laura Ballantoni, Todd Huber, Atefeh Kamankesh (arrived 12:45), Gino Lambano, Tricia Legaspi, Kellie Meehan, Linda Swan, Fred Thomas, Kathi Van Etten.

III. Public Comments

No public comments.

IV. Presentation from Todd Huber, Skateboarding Hall of Fame.

Todd Huber thanked the committee for a \$13,800 grant received in 2023 and provided the committee with an outline of expenses for which the funds were utilized. Huber also requested to be considered for another grant of \$15,000 to \$20,000.

Angelini moved for Agenda Item VI to be moved to Agenda Item V so as to provide context for the strategy planning session. Van Etten Seconded. Motion carried unanimously.

V. Executive Director's Comments

Angelini shared a draft of the timeline for the TMD renewal process. Angelini asked for input on the initial draft of the Management District Plan (MDP) to be presented in February. There was consensus on including the addition of Short-Term Rentals (STRs) to the MDP and not making any substantive changes to the assessment of taxes or the governance of the SVCTA. No action was taken.

Angelini shared a proposal for the TMD to spin off the working group known as Film Simi Valley and reorganize it under the Simi Valley Chamber of Commerce. No action was taken.

Angelini shared a memo on a potential strategic partnership with a 3D asset-mapping technology company. No action was taken.

VI. Action Items

a. Approval of Minutes

Angelini presented minutes from meeting held November, 2023. Van Etten moved to approve. Ballantoni seconded. Motion carried unanimously.

b. Approval of Financial Reports

Angelini presented financial reports for the months of November and December. Swan motioned to approve with notation that the most recent quarter's TMD assessment income payment had not yet been reflected in the financials. Van Etten seconded. Motion carried unanimously.

c. Strategic Planning Session

Kellie Meehan led a strategic planning session with the group to guide future efforts in marketing the City of Simi Valley as a tourism destination.

VII. New Business

No new business.

VIII. Committee Comments

Van Etten announced the Chamber's planned Little House on the Prairie Festival.

IX. Adjourn

Meeting was adjourned at 2:08 PM.